

**« IT call home »
or
Introducing new technology in a
hospital environment**

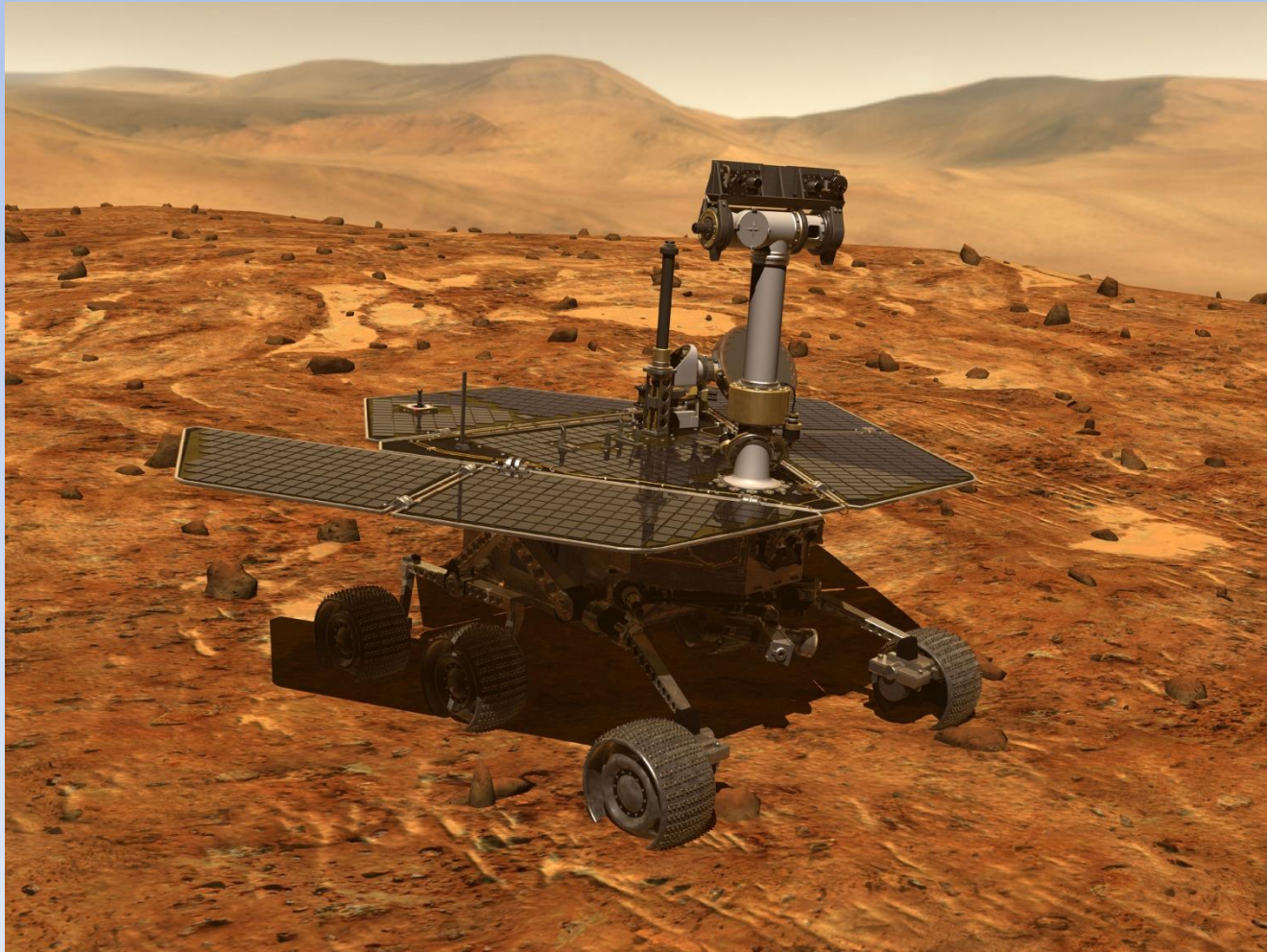
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Main challenges

- Technology
- \$\$\$\$
- Environment
- People

Why not ???



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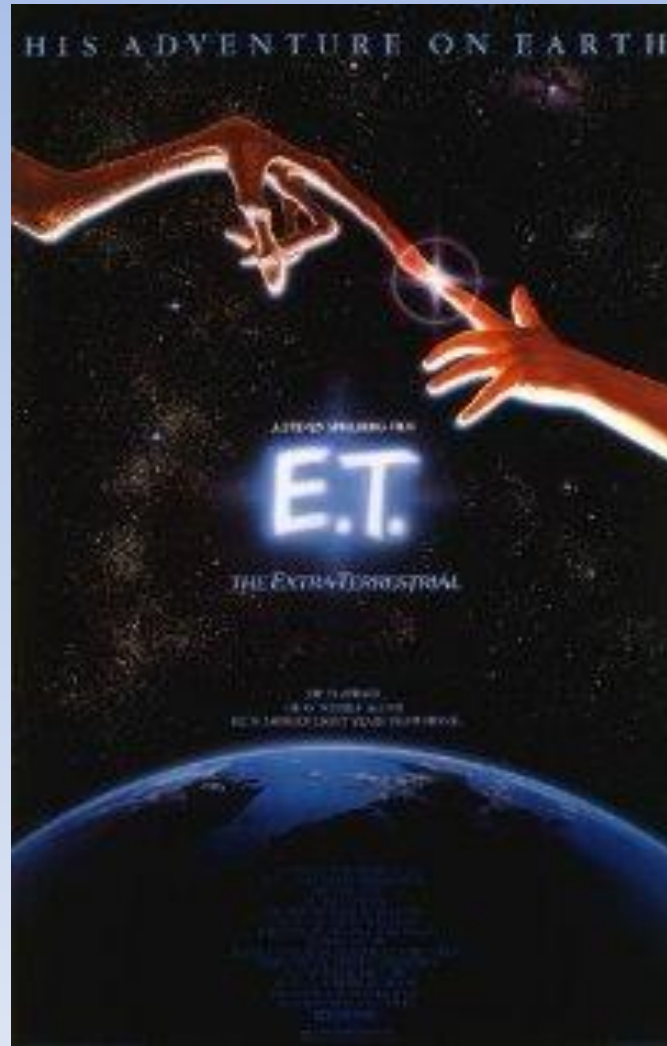
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- Hospital budgets
- Usual business plans
- The real challenge ???

The real challenge is « people »



Ultimately



How do we reach the target?????



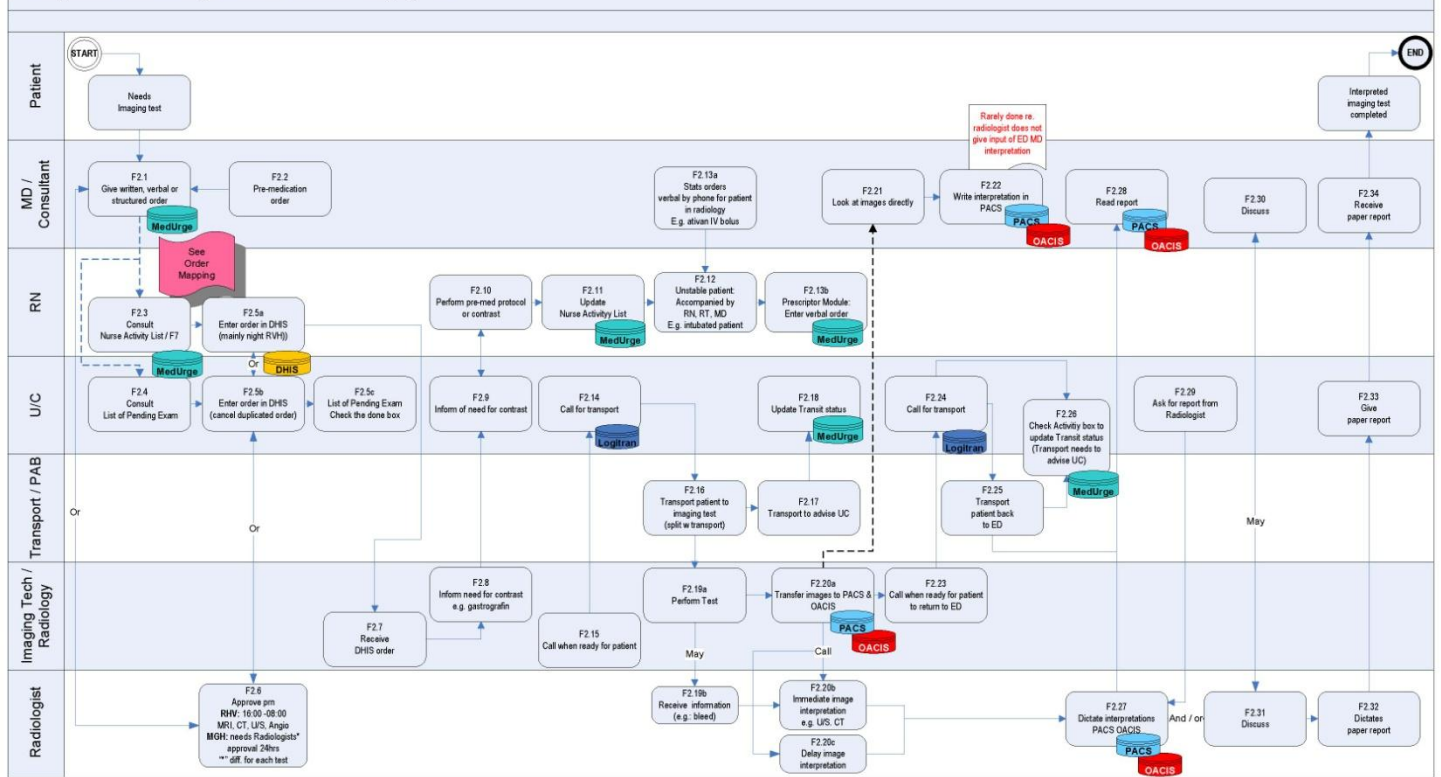
- Identify a need

- Added value ???



- Incorporated into the day-to-day workflow
« seamlessly »

F2 Diagnostic Test – Target Process Flow for Imaging Test



Add technology...

- User friendly ?



- Ergonomically acceptable ???



- Will it survive ?????



- Will it carry « germs » ??



Strategy



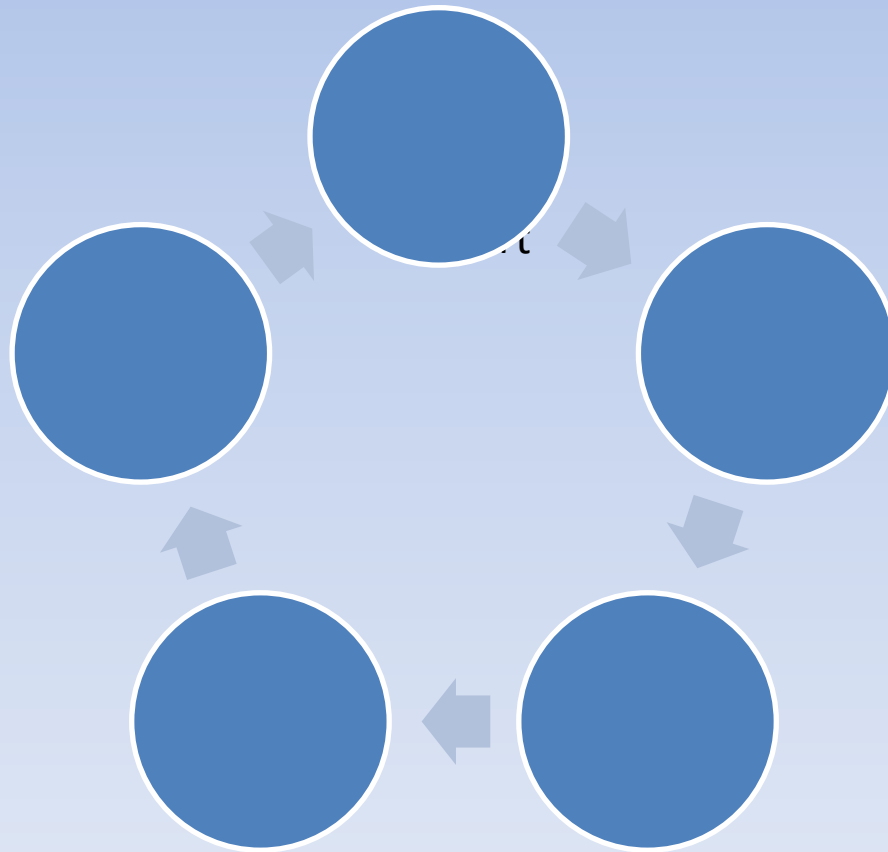
CHAMPIONS

The word "CHAMPIONS" is rendered in a bold, italicized, sans-serif font. The letters are filled with a vertical gradient from yellow at the top to red at the bottom. A thick black outline surrounds the text, and a white inner outline is also visible. Below the letters, a red, trapezoidal shape with a white outline extends across the width of the word, tapering at the ends. The entire logo is set against a light blue background.

TM

- Team leaders
- Communication strategy
- Drum up support
- Get buy-in

- Deployment plan



Go-live days



Support



Last comments